

COOKIE NOTICE

EFFECTIVE DATE: AUGUST, 2023

This Cookie Notice describes the different types of cookies used on the charmerstudio.com website from which you are accessing this policy (the “Site”). This policy provides you with information about how we use cookies and how you can control them.

We can change this policy at any time. The “Effective Date” legend at the top of this page indicates when this policy was last revised. Any changes will become effective when we make the revised policy available on the Site.

1. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer about your visit to the Site. We use cookies to perform many different functions. For example, cookies:

- Help us learn which areas of the Site are useful and which areas need improvement;
- Allow us to remember you and your preferences when you return to the Site and otherwise improve your experience;
- Help us to serve online advertising to you that is relevant to your interests;
- Measure the effectiveness of our online advertising and marketing communications.

2. WHAT TYPES OF COOKIES DO WE USE?

Below we list the different types of cookies and similar technologies used on the Site.

STRICTLY NECESSARY COOKIES. These cookies are required for the Site to function. They are used to ensure the safety, security, and integrity of the Site, as well as to enable users to move around the Site and use its features. Without these cookies, the Site will not perform as smoothly for you as we would like it to, and we may not be able to provide the Site or certain features of it. These cookies are often session-specific, which means they expire after your visit to the Site has ended. These cookies cannot be disabled.

FUNCTIONALITY COOKIES. These cookies allow the Site to recognize you when you return, as well as to remember choices you made (such as your name, language, or region), so it can provide more personal features. These cookies will typically remain on your device until you choose to clear them. They cannot be disabled.

ANALYTICS COOKIES. These cookies collect information about your use of the Site and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Site, help us record any difficulties you have with the Site, and show us whether our advertising is effective. This allows us to see overall patterns of Site use, rather than the use of a single person. We use the information to analyze Site traffic, but we do not examine this information for individually identifying information. These cookies may be set by us or by third parties, and they typically stay on your computer until you delete them

ADVERTISING COOKIES. These cookies are set by us and by third parties and collect information about your activities on the Site and other websites to provide you with advertising (both on the Site and on other websites and online services) that is targeted based on your inferred interests. They can also be used to limit the number of times you see a particular ad. These cookies typically stay on your computer until you delete them (see below).

SOCIAL MEDIA COOKIES. These cookies are set by social media services and track you across the Site and other websites, in order to build a profile of your interests. This affects the content and messages you see on other websites.

3. WHAT COOKIES DO WE USE?

The Site uses the following cookies and similar technologies, which are grouped by type to help you understand why each is used:

- **_ga** Google Analytics cookie used to distinguish users. 2years <http://optout.aboutads.info/>
- **_gat** Google Analytics cookie used to throttle request rate. 10 minutes <http://optout.aboutads.info/>
- **_gid** Google Analytics cookie used to distinguish users. 24Hours <http://optout.aboutads.info/>

If you have any questions, please contact us here:

+34615554971

hello@charmer.design